

Scott Laserow

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www.scottlaserowposters.com

Education

Tyler School of Art, Temple University
Graduated June 1987
B.F.A. Graphic Design
Selected as one of the top three portfolios from the 1987 graduating class.

Employment

1991-present
Tyler School of Art,
Temple University
2001 North 13th Street
Philadelphia, PA 19122
Promoted to Full Professor 2010
Tenured and Promoted to Associate Professor 1999
Presidential Appointment: 1993

1989-2017
Zc Creative, Inc.
President/Creative Director

Awards

- 2020
- Select 1 of 100 from 3500 submissions from 167 countries for *Biophilia*
 - Select 1 of 200 from 650 submissions from 56 countries for the *Calanca Biennale 2021*
 - Short Listed *Ecuador Poster Bienal*
 - Second Place Award form *Bienal Del Cartel Bolivia BICeBé* Category: Social Poster
 - Graphis Posters 2021* Gold Award For *Plastic Bird*
 - Graphis Posters 2021* Silver Award For *Woodstock 50, The Who*
 - Graphis Posters 2021* Honorable Mention For *Blood Oil*
 - Graphis Posters 2021* Honorable Mention For *Freedom*
 - Award of Excellence, *Suzhou Association of Graphic Designers* for *The Two Towers*
 - Short Listed *Ecuador Poster Bienal*
 - 1 of 69 designers worldwide selected to participate in *Bienal Internacional del Cartel en México BICM* collection and exhibition for the 50th anniversary of Woodstock
 - 1 of 5 American designers invited to the Brand Design Association of Korea 21st International Invitation Exhibition
 - 1 of 100 Graphic Designers worldwide to create a poster commemorating 49 years of diplomatic relations between China and Italy
 - 1 of 150 selected worldwide to exhibit work at the *Graphis San Francisco Exhibition*
- 2019
- Selected in the category of Social & Political Posters, *Bienal Del Cartel Bolivia*
 - Invited Participant, *The Fifth Zodiac Pig Culture Design Competition*
- 2018
- 1 of 100 selected worldwide, *The China Printing Design Biennale Invitational*
 - Selected, *2018 Design Korea, Design Fair and Korea Design Awards*
 - Selected in the category of Social Posters. *Ecuador Poster Bienal*
 - Selected Poster, *Bienal Internacional Cartel Mexico BICM*
 - Gold Award, *GRAPHIS Posters*
- 2017
- Three (3) Merit Awards, *GRAPHIS Posters 2018*.
 - Selected Poster, *Biennial of the Poster Bolivia BICEBE*
 - Selected Poster, *13e triennale internationale de l'affiche politique*
- 2016
- Gold Award in the category of Social Posters, *Ecuador Poster Bienal*
 - Selected Poster in the category of Social, *Ecuador Poster Bienal*

- Two (2) Silver Awards, *GRAPHIS Posters 2017*
Merit Award, *HOW International*
Gold Award (Entertainment Website), *Horizons Interactive*
Gold Award (Self-promo/Portfolio Website), *Horizons Interactive*
Siver Award (Responsive Website), *Horizons Interactive*
- 2015
- Best In Region Award, *Print's Regional Design Annual*
Winner, *Taiwan International Poster Design Award*
Two (2) selected posters, *SEGUNDA LLAMADA*
Top 100, *PosterLand.org International Poster Competition*
Gold Award (listed on inside front cover), *GRAPHIS Social & Political Protest Posters*
Merit Award, *HOW International*
Winner, *Typography Day 2015*
Distinguished Agency/Developer Award, *Horizons Interactive*
- 2014
- Selected, *Bienal International Del Cartel En México*
Platinum Award & Front Cover, *GRAPHIS Poster Annual 2015*
Gold Award, *GRAPHIS Poster Annual 2015*
Top 10, *HOW's Fifth Poster Design Awards*
Top 100 artists, *2013 Creative Quarterly* (25 Graphic Designers were selected)
Ecoplakat Prize, *CWI (Carpathian Wetland Initiative)*
- 2013
- Gold Award , *GRAPHIS Poster Annual 2014*
Winner *SEGUNDA LLAMADA poster competition*
Winner, *Creative Quarterly 30*
Runner up, *Creative Quarterly 33 & 34*
Selected, *Bienal Del Cartel Bolivia*
Winner, *American Design Award*
- 2012
- Certificate of Design Excellence, *Print Regional Design Annual*
Finalist, *Posters For Tomorrow*
Winner, *American Design Award*

- Gold Award, *W3 International*
 Silver Award, *W3 International*
 Diploma , *The 4th Block VIII International Triennial of Eco-poster*
 Silver Award, *Horizon Interactive*
 Certificate of Excellence, *Posters #1*
- 2011
- Winner , *Good 50x70*
 1st place diploma, *Project Sunshine Japan*
 Winner, *SEGUNDA LLAMADA poster competition*
 Finalist, *Creative Quarterly 24*
 Certificate of Design Excellence, *Print Regional Design Annual*
 Gold Award, *GRAPHIS Poster Annual 2011*
 Award of Excellence, *Applied Arts*
 Winner, *3rd International Sociopolitical Poster Biennale*
- 2010
- Certificate, *Golden Bee 9 Moscow International Biennale of Graphic Design*
 Gold Award, *GRAPHIS Poster Annual 2010*
 Outstanding Achievement Award, *HOW International*
 Merit Awards, *HOW International*
 2nd Place, *American Design Awards*
- 2009
- The Designers Alliance Prize, *The 3rd International AntiAIDS Ukraine Contest*
 Award of Excellence, *Applied Arts Magazine*
 Diploma, *The 4th Block International Triennial of the Eco-Poster*
 Certificate of Design Excellence, *Print Regional Design Annual*
- 2008
- 3rd place, *Tenth International Biennial of the Poster in Mexico*
 Two (2) Certificate of Design Excellence, *Communication Arts*
 Certificate of Design Excellence, *Print Regional Design Annual*

- Award of Merit, *HOW International*
 Bronze Award, *Horizons International Interactive Awards*
 Certificate of Honor, *Creativity Annual Awards*
 Award of Excellence, *14th Annual Communicator Awards*
 Award of Design Excellence *Davy Awards*
- 2007 Award of Excellence, *Applied Arts*
 2nd Place, *American Design Awards*
 Bronze Award, *Horizons Interactive Awards*
 Certificate of Honor, *Creativity Annual Awards*
- 2006 Gold Certificate, *Art Directors Club of Philadelphia*
 Sliver Award, *Horizons Interactive Awards*
 Certificate of Honor, *Creativity Annual Awards*
- 2005 Certificate of Honor, *Creativity Annual Awards*
- 2004 Certificate of Honor, *Creativity Annual Awards*
 Certificate of Gold Merit, *Art Directors Club of Philadelphia*
- 2003 Certificate of Honor, *Creativity Annual Awards*
 Award of Excellence, *Applied Arts*
 Certificate of Silver Merit, *Art Directors Club Philadelphia*
 Award for outstanding support through creative and artistic endeavors, *National MS Society*
- 1998 Certificate of Gold Merit, *Art Directors Club Philadelphia*
 Certificate of Silver Merit, *Art Directors Club Philadelphia*
- 1992 Certificate of Gold Merit, *Art Directors Club Philadelphia*
 ADDY Award, *Philadelphia Ad Club*
 Billy Award, *Philadelphia Ad Club*
 Maxi Award, *The International Council of Shopping Centers*

1991 Certificate of Design Excellence, *Print Regional Design Annual*

Exhibitions

- 2020 *Biophilia* Ponce city market October 15–25, Atlanta, Ga.
Biophilia, Serenbe September 12, Fulton County, Ga.
2020 Taiwan Image Poster Design Association International Poster Invitation Exhibition
Exhibition Taipei, Taiwan
Brand Design Association of Korea 21th International Invitation Exhibition July 23–24
Kowoon Art Museum The University of Suwon
Biennial of the Poster Bolivia BICEBÉ. La Paz, Bolivia May 5–9
Graphis San Francisco Exhibition January 11–12 Dogpatch Studios, San Francisco Ca.
- 2019 Zhangzhou Daffodils International Poster Invitation Exhibition September 29–November 29
Zhangzhou Art Museum
World Environment Day November 26th Shijiazhuang Boshen International Cultural and
Creative Industrial Park Shijiazhuang China
Exhibition of Excellent Works from International Art Schools and Institutes November 24th
Wuhan University of Technology, Wuhan China
Exhibition of Excellent Works from International Art Schools and Institutes November 22nd
Art Space of Shandong University of Arts and Design, Shandong, China
Biennial of the Poster Bolivia BICEBÉ. La Paz, Bolivia November 18–23
Two Leaning Towers 2019 International Poster Exhibition Tiger Hill Pagoda Suzhou, China
21st Colorado International Invitational Poster Exhibition September 20
LSC Arts Colorado State University Colorado, USA
International Bienal Cartel of the poster. Mexico City, Mexico October 30, 2018–February 17
Ecuador Poster Bienal. Warsaw, Poland March 6–April 5
- 2018 China Printing Design Biennale Invitational. Beijing, China October 27–November 2
Biennial of the Poster Bolivia BICEBÉ. La Paz, Bolivia November 18–23
2018 Design Korea, Design Fair and Korea Design Awards October 31–November 4
- 2017 The Lublin International Poster Biennale Lublin. Poland December 1–14
20x20 Poster Exhibition. Tehran Iran & Oklahoma, USA September 7–28
Biennial of the Poster Bolivia BICEBÉ. La Paz, Bolivia November 20–25

- Colorado International Invitational Poster Exhibition CIPE. Fort Collins Colorado, September 22–28
 SPEAK UP POSTER! International Invitational Poster Exhibition. Mexico City, Mexico December 8–18
 20th International Poster Exhibition. Lahti, Finland September 6–24
 13e triennale internationale de l’affiche politique Poster Show. Verdun, France October 29–April 3
 14th triennial EKOPLAGÁT. Museum of Art in Zilina, Slovakia, June 27– August 29
 Ecuador Poster Bienal. Warsaw Poland, May 10–31
 Ecuador Poster Bienal. Lublin Poland, March 16–April 6
- 2016 13e triennale internationale de l’affiche politique Poster Show. Mons, Belgium October 15–April 1
 Ecuador Poster Bienal. Quito, Ecuador September 20–October 8
 Posters of Discontent. Eastern Michigan University September 7–October 12
 Full Contact Bowling, Solo Show. Harrisburg, Pennsylvania August 28–September 10
- 2106 6th International Socio-Political Poster Biennale. Oświęcim, Poland September 2–16
 Graphic Advocacy. Exeter, New Hampshire January 8–March 5
 Thirteenth International Triennial of the Political Poster Show in Mons, Belgium October 16–28
- 2015 VIDAK International Invitational Poster Exhibition (IDC) Gwangju City, Korea October 19-21,
 Colorado International Invitational Poster Exhibition Fort Collins, Colorado September 18–October 28
 Topography Day 2015 Bombay, India March 7-9
 Graphic Advocacy Edmond October 26–November 20, Hattiesburg September 1–25,
 Notre Dame January 18–March 8, Ohio March 7–9
- 2014 Ekoplat International exhibition and contest of issued posters on topics of nature conservation
 and environment. Žilina, Slovak Republic October 10– November 10
 The First Japa Group Social Poster Invitational Exhibition. Tehran, Iran February 14–18
 Project Sunshine Japan. Osaka, Japan September 9–14
 Lahti Poster Triennial 2014. Lahti, Finland June 13–September 28
- 2013 Bienal Del Cartel Bolivia BICeBé. La Paz, Bolivia November 19–23
 Eco Art: Graphic Design For Change. Los Angeles California
 Graphic Advocacy

- Galería Artis Universidad Autónoma Metropolitana, Unidad, Azcapotzalco
- Davinchi Hall Seoul National University of Science & Technology, Seoul, South Korea
- LA PAZ | Anexo Espacio Simon I. Patino Gallery La Paz, Bolivia
- YOUNGSTOWN | McDonough Museum of Art, Youngstown State University
- NEW YORK CITY | Pratt Manhattan Gallery , Pratt Institute New York City, NY
- MEXICO CITY Galería Artis Universidad Autónoma Metropolitana
- Unidad Azcapotzalco Mexico

- 2012 Project Sunshine Japan. Osaka, Japan
 12ª Bienal Internacional del Cartel en México. Mexico City, Mexico March 13–27
 Trnava Poster Triennial. Trnava, Slovakia November 9–February 3
 Segunda llamada. Guadalajara, Mexico October 27–November 29
- 2011 Project Sunshine Japan. Germany March 8–12
 18th International Lahti Poster Biennial. Lahti, Finland December 11–19
 Applied Arts Advertising & Design Exhibition. Toronto, On. Canada November 20–28
- 2010 17th International Lahti Poster Biennial. Lahti, Finland June 14–September 27
 Golden Bee 9 Moscow International Biennale. Moscow, Russia August 25– September 3
 3rd International Sociopolitical Poster Biennale Exhibition. Oswiecim, Legionow June 1–21
 Socialde Signzine, <http://sdz.aiap.it/gallerie/11538>
 American Design Awards On-Line Exhibition, americandesignawards.com
- 2009 The 3rd International AntiAIDS Ukraine Exhibition. Kharkiv Ukraine May–June
 Applied Arts, 20th Design & Advertising Exhibition. Toronto, On. Canada November 10–15
 The 4th Block International Triennial of the Eco-Poster. Ukraine April 22–May 26
 Good 50x70 Poster Exhibition. Milan, Italy, Holon, Israel and Luleå Sweden
- 2008 Tenth International Biennial of the Poster in Mexico. México City, México June–July
 American Design Awards On-Line Exhibition
- 2007 Applied Arts, 18th Design & Advertising Competition. Toronto, On. Canada

Horizon Interactive Awards On-Line Exhibition. horizoninteractiveawards.com
American Design Awards On-Line Exhibition. americandesignawards.com

- 2006 The Hurricane Poster Project Exhibition. Baton Rouge, LA
Art Directors Club of Philadelphia. Philadelphia, PA
American Design Awards On-Line Exhibition. americandesignawards.com
- 2004 Art Directors Club of Philadelphia. Philadelphia, PA
- 2003 Applied Arts Annual Design Exhibition. Toronto, On, Canada
National Multiple Sclerosis Society annual Volunteer Recognition luncheon. Philadelphia, PA
Art Directors Club of Philadelphia Awards Ceremony. Philadelphia, PA
- 1998 Art Directors Club of Philadelphia. Philadelphia, PA
- 1996 Celebration of the Arts. Temple University, Philadelphia, PA
- 1995 Art Directors Club of Philadelphia. Philadelphia, PA
Tyler School of Art Faculty Exhibition. Elkins Park PA
- 1990 Addy Awards ceremony. Philadelphia, PA

Publications

- 2020 *Graphis Posters 2021* Graphis Inc. Graphis Inc, New York, NY *Plastic Bird*
Graphis Posters 2021 Graphis Inc. Graphis Inc, New York, NY *Woodstock 50, The Who*
Graphis Posters 2021 Graphis Inc. Graphis Inc, New York, NY *Palm Oil*
Graphis Posters 2021 Graphis Inc. Graphis Inc, New York, NY *Freedom*
Making Poster; from concept to design By Scott Laserow (lead author) & Natalia Delgado PhD.
Bloomsbury Arts, United Kingdom
Graphis Protest Posters 2, Plastic Fish, Eden (preselected). GRAPHIS Publishing
- 2019 *Head To Toe The Nude In Graphic Design*, By Mirko Ilic & Steven Heller Rizzoli, New York, NY.

- 2018 *Graphis Posters 2019* Graphis Inc. Graphis Inc, New York, NY
Resurgence & Ecologist Magazine, Ford House Hartland Bideford, Devon UK
- 2017 *Graphic Design Solutions 6th Addition* by Robin Landa, Cengage
Ecuador Poster Bienal. Published by Ecuador Poster Bienal, Quito Ecuador
14th triennial EKOPLAGÁT – The international exhibition and contest of posters on the topics of conservation of nature and environment. Published by Ekoplagat, Slovak Republic
Graphis Posters 2018. Graphis Publishing – New York, NY.
 Cover image *Artículos Ecología Política*, Vilanova i la Geltrú Barcelona
- 2016 *Print Magazine Q&A Interview* - www.printmag.com/posters/scott-laserow-great-posters
Plastic Fish: Horror & Beauty in Poster Design – www.printmag.com/posters/plastic-fish-poster-design
Graphis Posters, GRAPHIS Publishing
13e triennale internationale de l’affiche politique Mons Memorial Museum, Mons, Belgium.
6th International Socio-Political Poster Biennale. Oświęcim, Poland
- 2015 *HOW International Design Annual*. F&W Publications, Cincinnati, OH
Print’s Regional Design Annual. RC Publications, Rockville, MD
Topography Day 2015 Industrial Design Centre. Institute of Technology Bombay, India
eeum Design Concepts-International Poster Design Exhibition VIDAK, Korea
Visual Impact: Creative Dissent in the 21st Century. By Liz McQuiston, Phaidon Press London England
- 2014 *Creative Quarterly #32/33* 3x3 Publishers, New York, NY
Graphis Posters. GRAPHIS Publishing
Graphis Social/Political Posters GRAPHIS Publishing (listed on dust jacket)
Lahti Poster Triennial museum catalog, Lahti, Finland
- 2013 *PRINT Magazine’s The New Visual Artists issue* RC Publications, Rockville, MD
Creative Quarterly #30&31 3x3 Publishers, New York, NY
Graphis Posters 2014 GRAPHIS Publishing

- 12a BICM – 12th International Poster Biennial in Mexico.*
- Bienal Del Cartel Bolivia BICeBé Diseñadores Graficos Bolivia, La Paz Bolivia*
- Project Sunshine for Japan Posters, Stories and Poems about Fukushima , ACMCI, Dortmund Germany*
- 2012 *Creative Quarterly #28, 3x3. Publishers, New York, NY*
- Design 360 No. 38 Sandu Cultural Media Co., Ltd, Guangzhou, China*
- PRINT Magazine’s Regional Design Annual, RC Publications, Rockville, MD*
- Triennale Plagatu Trnava 2012, Ministry of Culture of the Slovak Galéria Jana Koniarka*
- Drawing for Graphic Design. Timothy Samara, Rockport Publishers, Beverly, MA.*
- Posters 1 Bright Ideas in Poster Design from Around the World, Bright Books, New York, NY*
- 2011 *PRINT Magazine’s Regional Design Annual. RC Publications, Rockville, MD*
- Applied Arts, Design Annual Applied Arts Magazine, Toronto, On. Canada*
- Bright Ideas in Graphic Design Harper Collins, New York, NY*
- 2011 *Trienále Ekoplagát ‘11 “The international exhibition and contest of issued posters on the topics of conservation of nature and environment”. Published by SNC SR - The Administration of the Malá Fatra National Park, Varín Slovakia*
- Art Tails Art Books App for Japan, Sayula Technology, Japan*
- 18th International Poster Biennial. Lahti, Finland*
- Victory For Tyler, Works on paper Tyler School of Art, Temple University, Philadelphia, PA*
- Segunda llamada 2nd International Poster Competition exhibition catalog, Bug Productions, Mexico City, Mexico*
- 2010 *CMYK 48 Design, Aroune-Freigen Publishing Co., San Rafael, CA*
- GRAPHIS Poster Annual, Graphis Publications, New York, NY*
- HOW International Design Annual (3 Posters, including best in category) F&W Publications, Cincinnati, OH*
- 17th International Poster Biennial (2 Posters Selected), Lahti Finland*
- Golden Bee 9 Moscow International Biennale of Graphic Design Catalog, Golden Bee, Moscow Russia*
- 3rd International Sociopolitical Poster Biennale Catalog. (2 Posters Selected), Auschwitz Poland*
- 2009 *PRINT Magazine’s Regional Design Annual. RC Publications, Rockville, MD*
- Applied Arts Design Annual. Applied Arts Magazine (3 posters), Toronto, On. Canada*

GRAPHIS Poster Annual – Graphis Publications, New York, NY
Good 50x70 Poster Catalog, Bianca&Volta, Truccazzano, Milan, Italy

- 2008 *Communication Arts Design Annual*. Coyne & Blanchard, Inc., Menlo Park, CA
PRINT Magazine's Regional Design Annual. RC Publications, Rockville, MD
HOW International Design Annual. F&W Publications, Cincinnati, OH
- 2007 *Applied Arts, Design & Advertising Annual*. Applied Arts Magazine, Toronto, On. Canada
Creativity 36 Design Annual. Harper Collins, New York, NY
- 2006 *ADC of Philadelphia Design Annual*. ADC of Philadelphia, Philadelphia, PA
Creativity 35 Design Annual. Harper Collins – New York, NY
- 2005 *Creativity 34 Design Annual* Harper Collins, New York, NY
- 2004 *Big Book of Logo's 5* Harper Collins (4) Logo Designs, New York, NY
ADC of Philadelphia Design Annual ADC of Philadelphia, Philadelphia, PA
Creativity 33 Design Annual Harper Collins – New York, NY
- 2003 *Applied Arts, Design & Advertising Annual* Applied Arts Magazine, Toronto, On. Canada
ADC of Philadelphia Design Annual. ADC of Philadelphia, Philadelphia, PA
Creativity 35 Design Annual. Harper Collins – New York, NY
- 2001 Article *Students Trade Easels For Monitors* Philadelphia Inquirer, Philadelphia, PA
Article *Geeks Ahoy!* Web Development magazine
- 1999 *PRINT Magazine's Digital Design Annual* RC Publications, Rockville, MD
- 1998 *ADC of Philadelphia Design Annual*. ADC of Philadelphia, Philadelphia, PA
- 1996 *Art Matters Magazine*. Published by Montgomery Newspapers

1994 *PRINT Magazine's Best Logos and Symbols 3*. RC Publications, Rockville, MD

International Judge/Referee

- 2020 International juror *Let them be in fashion*
International judge for the Ryszard Kaja Award
Cabrini University's Graphic Design department hosts Art + Effect
- 2019 The First Annual poster and illustration of Mazandaran, Iran
Posterrorism The impact of social & economical terrorism on the life of children, families and communities
- 2018 International Judge for *Poster For Tomorrow* poster competition and exhibition.
- 2017 Invited Juror, *Golden Turtle International Wildlife Festival*, Moscow Russia
- 2014 Judge for IPEIT (International Poster Exhibition in Tehran-Iran)

Lectures/Conferences

- 2019 1 of 3 speakers at the 2019 International Art Education Excellent College Works Exhibition
Shandong China
- 2017 Full Contact Bowling – an exploration of personal poster design.
Harrisburg Area Community College, Harrisburg PA., September 7th, 2016
- 2007 Hawaii International Conference on Arts & Humanities. Session Chair
Paper, *Digital Narratives: Storytelling in the Interactive Age*.

Collections

- 2017 Poster on permanent collection at the Lahti Poster Museum – Vesijärvenkatu, Finland

- 2016 Two (2) Posters on permanent collection at the Center for the Study of Political Graphics
Culver City, CA
Fifteen (15) Poster on permanent collection at the Harrisburg Area Community College Harrisburg PA.
- 2014 Poster on permanent collection at the Lahti Poster Museum. Vesijärvenkatu, Finland
Three (3) Posters on permanent collection Internacional Del Cartel en México. México City, México
- 2012 Poster on permanent collection Internacional Del Cartel en México. México City, México
- 2011 Poster on permanent collection at the Lahti Poster Museum. Vesijärvenkatu, Finland
- 2010 Two Posters on permanent collection at the Lahti Poster Museum. Vesijärvenkatu, Finland

Student Activities

Awards

- 2017 Dominic Costanzo - Merit Award HOW Promotional Design Annual
- 2015 Emily Hurley - Horizons Internation Interactive Awards - Bronze Award
Ashley Conner - Horizons Internation Interactive Awards - Best In Catagory
Emily Kelley - Horizons Internation Interactive Awards - Best In Catagory & Gold Award
- 2013 Kelsey Jankauskas – Applied Arts Student Design Annual Award Winner
- 2012 Daniel Young – Horizon Interactive Award Winner
Woody Harrington – Horizon Interactive Award Winner
Sonya Huston – Horizon Interactive Award Winner
Woody Harrington – Applied Arts Student Design Annual Award Winner
Sonya Huston – Applied Arts Student Design Annual Award Winner
- 2010 Michelle Ray, 3rd Place, Second International Furoshiki Design Contest for students
- 2008 Sara Alway – Adobe Award

Tom McGuigan – First Place, 2008 West Virginia Flash Animation Festival
Jenna McBride – Best of Show, 2008 West Virginia Flash Animation Festival
Lauren Ford – The One Club Annual Student Exhibition

2007 Shala Abbasi – 3rd Place Award in AIGA’s “Wear Your Voice T-Shirt competition
Jenna McBride – Honorable Mention AIGA’s FLUX Design Competition
Megan Fulton – Honorable Mention AIGA’s FLUX Design Competition
Danielle Kroll – Honorable Mention GAID’s Adv. Design Student Exhibition

2006 Lena Cardell – HOW promotional design award of merit

Publications

2017 Dominic Costanzo – HOW Promotional Design Annual, Harper Collins, NY

2013 Kelsey Jankauskas – Applied Arts Student Design Annual Applied Arts Magazine, Toronto, On.

2012 Woody Harrington – Applied Arts Student Design Annual Applied Arts Magazine, Toronto, On.
Sonya Huston – Applied Arts Student Design Annual Applied Arts Magazine, Toronto, On.

2010 Meaghan Murry CMYK 48, Aroune-Freigen Publishing Co. , San Rafael, CA
Doug Richard CMYK 47, Aroune-Freigen Publishing Co. , San Rafael, CA

2008 Ron Cala – 500 Simple Web Sites, RotoVision Books, Switzerland
Matylda Biedron – Graphis New Talent, Graphis, Inc, New York, NY

2006 Lena Cardell – HOW Promotional Design Annual, Harper Collins, NY

Exhibitions

2010 Zakaria Elkouhen – Interact 9, Philadelphia, PA
Alex Korecka – Interact 9, Philadelphia, PA

- 2008 Tom McGwigan – 2008 Flash Animation Festival, West Virginia
Jenna McBride – 2008 Flash Animation Festival, West Virginia
Lauren Ford – The One Club Annual Student Exhibition
- 2007 Shala Abbasi – AIGA’s “Wear Your Voice” T-Shirt exhibition

Courses Taught

Graphic Design 2001 – Course Coordinator

This course introduces students to graphic design as a conceptual and visual discipline. Students are required to create a series of projects that focus on the expressive and functional aspects of typography, one of the most critical components of graphic and interactive design, while always experimenting with technique and execution. Projects focus on solving visual problems from a wide range of topics in a variety of media. This course is required for students who intend to major in graphic design.

Intermediate Computers 3021

A course I developed in 1991 as a natural progression from the GAID introductory computer course. This intermediate level course gives students a greater understanding of the software (Adobe Illustrator, Adobe Photoshop, Adobe InDesign) encountered in their earlier course. The projects are designed to allow students to carry an idea from concept through execution. The students have an opportunity to explore the relationships between print as a medium and interactive communication as a medium.

Advanced Graphic Design 3001 and 3002

This sequence of two courses is required for all graphic design majors. Assignments emphasizing the visual communication of concepts include UX/UI design systems, wire framing and Prototyping, logo design, invitations, augmented reality posters, magazine illustration and layout. Students are challenged with larger projects that allow them to explore graphic design with a much larger breath.

Interactive Design 3025

A course I developed in 1998 to prepare students for the professional world of Interactive Design. This course focuses on design for the web, handheld devices, and motion graphics. The emphasis is on design for communication through interactive media that is standard in the industry. The course is strongly recommended for students majoring in Graphic and Interactive Design. Students make use of their knowledge of computing while creating professional quality web sites. The students are taught to use HTML, HTML5, Aftereffects and how to design and develop a WordPress website.

Digital Narratives 3021

This course focus on storytelling using motion and interaction. Students are presented graphic design problems that they must solve using emerging technologies and storytelling. Projects are designed and executed solely for the screen, from a large monitor to small handheld devices. The students are taught HTML, HTML5, Adobe and AfterEffects.

Senior Interactive Design 4007

The purpose of this course is to focus on the creation of a short digital animation/movie that will be based on a supplied narrative as well as full interactive web sites. Students will be required to develop a detailed storyboard, and produce a finished short animation/movie that will animate a complete narrative. Strong conceptual skills and a solid grasp of typography is necessary for this course. Students learn vector based and video based application to create this design. The other focus of this course is design for App and website design and development. Large scale projects explore interface design, sound and animation, etc. Instruction in advanced use of industry-standard software such as, Adobe AfterEffects and Adobe Animate. A strong grasp of the fundamentals of interactive design is required.

Advanced Projects in Graphic Design 4002

A course I developed in 1991 to prepare students for the professional world of Graphic Design. Students make use of their knowledge of computing while creating professional quality work for their portfolios. They work on large scale assignments with multiple components in print and/or interactive media. Instruction in advanced use of software applications for print and/or interactive media is a significant component of the course. Students choose whether to focus on print, interactive, or a combination of both.

Senior Graphic Design Hybrid Design 4002

A course I re-developed in 2019 that combines both print and interactive mediums. Each student works on two large, multi-component projects during the course of the semester. These projects must have both print and companion interactive components. Students explore animation, and Augmented Reality as they relate to the print medium. Includes instruction in advanced use of industry-standard software such as , Maxon Cinema 4D, Adobe Creative Cloud’s AfterEffects, InDesign, Illustrator, and Photoshop. . A strong grasp of the fundamentals of interactive design is required.

Senior Portfolio 4196

The course focuses on the development of the senior portfolio in preparation for entering the graphic design profession. Students assemble a cohesive presentation for a body of work created in graphic design courses. Assignments include personal marketing pieces and a large-scale senior thesis.

Service

University

2018	University Tenure and Promotion Committee Member
2017	University Tenure and Promotion Committee – Chairman
2015	Coordinated and Moderated Disney – PIXAR Films Presentation and Q&A Session Coordinated, Moderated, produced and promoted Interact 13
2005	Mentor, Diamond Scholar Grant Awardee.
1995–1998	Temple University Faculty Senate Representative, (elected to a 3-year term)
1996–1997	Temple University’s World Wide Web Committee, Responsible for creating and writing rules and regulations for graphic design to be used on Temple University’s World Wide Web site.

College

2019	Merit Review Committee, Chair
2017	Awards and Sabbaticals Committee member Merit Review Committee member
2016	Awards and Sabbaticals Committee, Chairman
2015	Coordinated, Directed and Presented Interact 13 Awards Ceremony Technology Committee Awards and Sabbaticals Committee Chairman
2014	Technology Committee Chairman Tenure and Promotion Committee
2013	Tenure and Promotion Committee Chairman Technology Committee Chairman
2010–2013	Leaves and Awards Chairman
2009–2014	Technology Committee
2012	Created Syllabus for the Tyler School of Art Foundations Program
2005–2009	Tyler School of Art Building Committee, Graphic & Interactive Design (GAID) Representative Responsibilities: <ul style="list-style-type: none">• Work with the lead architect in the design and creation of GAID space to ensure that the curricular needs of our area are met• Organize, facilitate and implement the placement of technology, equipment, furniture and storage requirements for GAID
2005–2006	Technology Committee Chairman

2003–2004	Executive Council Chairman
2001–2002	Executive Council Vice Chairman
1994–Present	Tyler School of Art Graduate Review Committee
1991–Present	Freshman Portfolio Reviewer
1991–1999	Tyler School Of Arts Technology Coordinator
1996–1999	Tyler School of Art World Wide Web Master

Department

2019–2020	Senior Graphic Design Portfolio Coordinator
2019–2020	GAID's Interactive Courses Coordinator
2019	Graphic Design 2001 Course Coordinator

2017–2018	Graphic & Interactive Design's (GAID): <ul style="list-style-type: none"> • Tenure Track, Faculty Search Committee, Chairman • Internship Coordinator • Interactive Curriculum Coordinator • Portfolio Coordinator • Technology Supervisor and Coordinator.
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2016	Graphic & Interactive Design's (GAID): <ul style="list-style-type: none"> • Non-Tenure Track, Faculty Search Committee, Chairman • Departmental Chairman for Faculty Promotions • Internship Coordinator • Interactive Curriculum Coordinator
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2014	Program Head Graphic and Interactive Design (spring semester)
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2012–Present	GIAD's support for the introduction of new software and technology
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1995–Present	Graphic & Interactive Design's (GAID) Technology Supervisor and Coordinator.
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1991–Present	Annual Student Show/Graphic Design Area (judging and hanging) Graduation Awards, faculty nomination process
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